



INTEGRAL UNIVERSITY

LUCKNOW - INDIA



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INSPIRING EXCELLENCE

As the part of the Celebration of Independence Day

DEPARTMENT OF COMMERCE

FACULTY OF COMMERCE AND MANAGEMENT

Organises

Poster Making Competition

Themes:

- Viksit Bharat
- Unity in Diversity
- National Symbols and Traditions
- True Independence



Aug 14, 2024

11:00 am to 12:30 pm

Seminar hall, 3rd Floor,
BNLT (E-block)

(No Registration
fees Required)

Scan QR code for
Registration :



(E-Certificate will be given to all the participants)

Conveners

Prof. Adeel Maqbool
(Vice Dean, FCM)

Faculty Coordinators

Dr. Shujauddin Khan
(Assistant Professor)

Dr. Mohammed Mustehasan
(Assistant Professor)



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FACULTY OF COMMERCE

“Report on Poster Making Competition”

On the auspicious occasion of India's Independence Day, a Poster Making Competition was organized at the Department of Commerce, Faculty of Commerce and Management, Integral University, Lucknow on 14th August 2024 to celebrate the spirit of freedom and patriotism. The event was designed to offer students a platform to showcase their creativity and talents while contemplating the significance of India's independence.

Event Details:

- **Date:** 14.08.2024
- **Venue:** Departmental Seminar Hall, Block-E, 3rd Floor
- **Participants:** 32 students
- **Theme:** Viksit Bharat, Unity in Diversity, National Symbols & Tradition and True Independence
- **Competition Highlights:** The competition saw enthusiastic participation from students across different age groups. The participants were encouraged to depict their interpretation of India's journey over the years, focusing on the values of freedom, unity, and progress. The event fostered a sense of national pride and awareness among the students, as they delved into the history and achievements of India since its independence.

Each participant was provided with art supplies and was given a time frame of two hours to complete their posters. The students demonstrated exceptional creativity, blending vibrant colours and innovative designs to create posters that were not only visually appealing but also thought-provoking.

Judging and Criteria: The posters were evaluated by a panel of judges comprising Prof. Monowar Alam Khalid, DSW, Integral University, Lucknow; Prof. Adeel Maqbool, Vice-Dean, Faculty of Commerce and Management and Dr. Farhina Sardar Khan, DQAC Coordinator, Department of Commerce, Integral University.



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The evaluation criteria included:

1. Creativity and Originality
2. Knowledge (Artistic Quality)
3. Display (Clarity of Message)
4. Overall Presentation

Winners and Awards: The competition concluded with a prize distribution ceremony. The winners were as follows:

- **First Prize:** Abhishek Chauhan - [B. Com 1st year]
- **Second Prize:** Anamta - [B. Com 3rd year]
- **Third Prize:** Priyanshi Singh & Garima - [B. Com 1st year]

Each winner was awarded by certificate to commemorate their achievement. Additionally, all participants received participation certificates for their efforts and enthusiasm.

The entire event was organized under the supervision of the Vice-Dean of the Faculty of Commerce, Prof. (Dr) Adeel Maqbool who lauded the efforts of the organizers & participants and congratulated everyone on the 78th Independence day and urged the students to cherish the ideals laid down by our great freedom fighters and imbibe the spirit of patriotism towards the country & always be available for the service of the nation.

Inaugurating the event, Prof (Dr) M. A. Khalid, Dean of Students Welfare, Integral University appreciated the Department of Commerce for dedication and zeal in organizing the events in commemoration of independence day and said that university is all excited to mark this occasion with great zeal and fervor. Further he informed that university is actively participating in 'Har Ghar Tiranga Abhiyan' and appealed everyone to replicate the same.

DQAC coordinator of the Department Dr. Farhina Sardar Khan motivated the students for their overwhelming participation in the poster making competition while the event was coordinated by Dr. Shujauddin Khan and Dr. Mohammed Mustehsan who expressed their gratitude towards the students and other faculty members for their unwavering support in successfully conducting the event.



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